

## A 34-year old chemical trading pioneer setting new standards by supplying consistent, safe, certified products: The legacy of **ABC Group of Industries**

By : Pooja Kundoo



**Hiroo Thadani**  
Founder & MD, ABC Group of Industries

**A** key contributor to the augmentation of our country's growth, Chemical Industry's significance can be witnessed even in the pint-size detail of our day, the food we eat, paper, ink, paints, and fixtures; it is ubiquitous. Surfing from domestic spectrum towards heavy industry, chemical utilization cannot be held back and the soaring demand across varied industries has fostered the chemical industries like Leather industry, Lubrication, Plastics, Paper, Printing, Textiles evolve enough even to supply to the international geographies of the world. One such leader and a specialist service provider to coating industries sailed out its journey 34 years ago with a promise to channelize world-class products with a commitment to Quality and Trust. With sands of time, ABC Chemicals has established its legacy as a pioneer with its promise reflecting its heritage of constantly seeking improvement, while maintaining long-term relationships with customers. The brainchild of a business veteran Mr. Hiroo Thadani, ABC Chemicals stands as a recognized trade and distribution multinational company endowing raw materials to the printing ink, paint, plastic and packaging industries. Nestled in the financial capital of India- Mumbai, ABC has spread out its branches over international boundaries including China, UAE, Egypt, Thailand, Nigeria, and USA. As a trading house, ABC takes great pride in seeking out and sourcing the very best quality suppliers and products, while supplying a wide basket of specialty chemicals to global markets.

### Core Competencies

- Reliability and Transparency
- Uninterrupted Product Cycle
- Perfect Grade Products
- Quality Testing Laboratory
- Lowered Costs
- On-Time Delivery
- Personal liaison with staff
- Reigning as a differentiator



Management Team

### Carving out as a differentiator "WE STAND BY YOU"

**"We represent only the very best suppliers, carefully selected for the quality, consistency, financial stability and environmental impact of their operations. We recognize that principals are important partners in our success, and we treat them with honesty, fairness, and respect."**

ABC Chemicals have been acknowledged as an unequivocal service provider to Printing and Ink industries for last more than 25

years based on dependability, reliability, transparency and for quick service to the industry. Since its inception, the organization has been harvesting its prowess to be the esteemed partner for top giants, compassionate about their needs and priorities, listening carefully and responding quickly to organizational needs, considering all perspectives- from first line chemists to top management. With its ISO 9001:2015 certified laboratory to keep a track over the authenticity to match clients' requirements perfectly, the expert team put it's every breeze to create an environment of quality and compliance in line with global best practices.

### ABC Focuses on:

- Customer Satisfaction
- Continuous improvement of Product and services
- Value addition of Products
- Speedy deliveries
- Quality assurances

### Product Portfolio

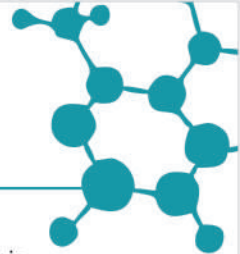
- Pigments
- Resins
- Resins Raw Material
- Packaging Raw Materials
- Additives
- Plasticizers

ABC Chemicals' core products include Nitrocellulose (NC), Titanium Dioxide (TiO<sub>2</sub>), Polyurethane Resin (PU) and Aluminium Foil.

### Expansion Binge







ABC Chemicals also exemplifies best practices within their own workplace. With a headcount of 60 employees and their unmatched prowess, the organization has been able to carve itself as a global company and nurturing an intimate rapport with the manufacturer. Over the years, ABC Chemicals has been entrusted by some of the most influential industry leaders for its strong capabilities, nurtured by trust and the organization's commitment to quality. ABC Chemical's clientele is adorned by leading corporates like Huber Group India Pvt. Ltd. (German Company), Sakata Inx (India) Pvt. Ltd. (Japanese Company), Siegwark India Pvt. Ltd. (German Company), DIC India Ltd., Flint Group India Pvt. Ltd., Toyo Ink India Pvt. Ltd., National Paints UAE, Dominion Colour Corporation Canada, Simplicol Brazil, Superior Printing Inks USA, Ink Products Saudi Arabia, El Farasha Packaging Egypt and many more.

#### Awards & Recognitions

- ISO certified 9001-2015
- Excellence Award as The Best Stall ASIA COAT INK SHOW
- Indian Exporters' Excellence Awards
- MSME Export Achievement for Outstanding Performance
- Woman Achiever Award
- Best Service Award 2018 (AIPIMA)

#### Future Ahead

**“To consolidate our rapidly growing global business and keep working towards a 'Zero-Defect' quality system, we are establishing global best practices and upgraded technology.”**

ABC envisions to position itself as one of the most dynamic, competent, hi-tech chemical trading companies in the world, creating values by constantly developing new, sustainable business through its global network across India, Egypt, Nigeria, USA, Thailand, Korea, UK, Belgium, Germany and China by continuously enhancing its technical expertise and market knowledge, growing 200%.

#### Founder's Periscope

**Mr. Hiroo Thadani**

**Founder & Managing Director**

**“We invest in people and relationships because we believe they are the most important contributors to our success. We are a committed, friendly, and creative team that stands behind customers and principals, through thick and thin. At ABC, we believe that success is not an option, it's a must.”**

Hiroo graduated with a bachelor's degree in Science and Law. He is also armed with a Master's Degree in Marketing Management from the reputed Bajaj Institute of management. He commenced his career as a sales representative with Shell international in 1965, gained invaluable experience in the Distribution and Operations sector of Indian Oil Corporation of India for over 10 years from 1968 - 1979. That was followed up with the post of Sales manager at the Chemical Division, Western Division at Indian Petrochemical Division from 1979 - 1982. He was General Sales Manager, Pigment Division, at Sudarshan Chemical Industries from 1981-84. With 21 years of experience in the

chemical industry, he launched his own business in 1984. Besides the companies he runs, Hiroo's interests vary between vocals, music, lyric writing, swimming, and yoga.

#### Manager's Periscope

**Mr. Vinay Thadani**

**Marketing Director**



Vinay heads the global marketing division for the ABC group of companies. He has acquired his Chemical Engineering degree from the renowned TSEC after which he completed his masters in Entrepreneurship Development. He joined the ABC group in 1992 as a sales manager in Mumbai, working closely with the management and making his way up from the grass root levels. Vinay has been part of ABC's growth right from the first order to the current status of a recognized multinational trading house. As the marketing director, he explores new markets, customers, and industries preparing ABC for its next global leap. A globe-trotter, Vinay loves his music and leads an extremely disciplined and healthy life.